



“When the well is dry,  
we know the worth of water.”

- Benjamin Franklin, 1746



**ORGANIC  
TURF  
TRADE**

517 Franklinville Road Mullica  
Hill, NJ 08062  
Tel: 856.478.6704  
yardcare@organicturftrade.com  
www.organicturftrade.com

 **ORGANIC  
TURF  
TRADE**

**Conserves water.**



**You can, too.**

# ***Water: Our most precious resource***

Not too long ago, there was a time we played in the sprinklers, drank from the garden hose and soaked everyone around us without caring how long the water ran. These days, our most precious natural resource is nearing record low levels. The National Oceanic and Atmospheric Administration (NOAA) projected that more than half of the country can expect significant water shortages in the not so distant future. Water shortages don't just happen because of lack of rain or snow; increasing pollution, exponential population growth and commercial and residential water waste all contribute to this growing problem.

Water is crucial to almost every aspect of life from drinking, bathing and food preparation to healthy yards and trees as well as the survival of fish and wildlife. Water management and conservation efforts need to be made important because water isn't manufactured. We must wait for the rain and snow and hope enough falls to meet the demand of our communities. It must recharge our ground water supplies, replenish our reservoirs, and bolster flows in our streams and rivers.

We can all work together to reduce water waste and use our most precious resource more efficiently in our homes, our schools and the workplace.

## ***Did you know?***

- Up to 90 percent of water used to sprinkle lawns can be lost through evaporation from soil and plants. Watering between 5am-8am is BEST for your grass, trees and plants and conserves water too.
- Approximately two-thirds of residential interior water use is for toilet flushing and bathing. The use of water-saving toilets, shower heads, and faucet aerators can cut this usage in half.
- A dishwasher uses between eight and 12 gallons of water per load. Make sure you run a full load to maximize efficiency.
- A top-loading clothes washer uses between 40 and 55 gallons of water per load. Front-loading models can reduce water usage by about 40 percent. Again, only run full loads.

## ***6 Easy Ways to Conserve Water.***

**1**

Schedule automatic sprinklers to water and no more than two times per week.

**4**

Don't use a hose to clean sidewalks or driveways - you waste 140 gallons per hour.

**2**

Turn off your sprinkler system between November 1 - April 1 and when it rains.

**5**

Don't use toilets as garbage cans - each flush uses 3 gallons of water.

**3**

Turn off the sink when you brush your teeth and soap up your hands. Running sinks use 2 gallons of water per minute!

**6**

Catch and use rainwater for watering indoor and outdoor plants. The average roof collects about 22,500 gallons of rain water a year.

***Organic Turf Trade operates in an environmentally sustainable way and offers products and services to protect future water resources.***

***We invite you to join us in conserving water.***